



The lighting industry's leading  
full-service component sales agency.  
65+ Years of Dedicated Service

## Factory Facts

6333 Gross Point Road | Niles, IL 60714  
Ph: (800) 621.1348 | Fx: (800) 438.2500  
[www.billbrownsales.com](http://www.billbrownsales.com)

# A.L.P.

A.L.P. is a leading global supplier of lighting components, offering a diverse line of products for lighting OEMs and the aftermarket. From LED to legacy applications, A.L.P. offers the industry's most comprehensive line of injection molded optics, vapor-proof enclosures, unwired fixture bodies, and reflectors. A.L.P. Brands include Steel Craft, LexaLite®, and Reflek®.

6333 Gross Point Road  
Niles, IL 60714  
Ph: (800) 621-1348 | Fx: (773) 774-9331  
[www.alpadvantage.com](http://www.alpadvantage.com)



A.L.P. LexaLite® is recognized in the lighting industry as a premier manufacturer of optical component solutions for fixture OEMs. A.L.P. LexaLite offers both proprietary and custom injection molding specializing in optical acrylic, polycarbonate and silicone materials. Press sizes ranging from 88 - 1650 tons accommodate a wide variety of part sizes. A.L.P. LexaLite is the leader in edgelit technology, metallizing, UV coating, painting, and photometric testing.



A.L.P. Reflek® is the industry's premium brand of made-to-order formed and fabricated components for multiple applications, including recessed, highbay and roadway. A.L.P. Reflek products include high-performance reflectors, trim rings and housing in a wide variety of finishes.



For over 40 years Steel Craft has provided customers with outstanding quality and value in metal components. The A.L.P. Steel Craft brand promise is fast and cost-effective delivery of component kits for a wide variety of applications in lighting and other market segments.



solutions make it possible for its customers to provide high performance, human-centric influenced light for the commercial, residential, industrial and outdoor markets.

**Bridgelux** has been a leading developer and manufacturer of lighting technologies and solutions for over 15 years, inviting companies, industries and people to experience the power, possibility and financial potential of LED lighting. Born of world-class engineering and informed by human intuition, the company's products and

46430 Fremont Blvd.  
Fremont, CA 94538  
Ph: (925) 583-8400 | Fx: (925) 583-8401  
[www.bridgelux.com](http://www.bridgelux.com)



**Genesis Plastics Technologies** is a custom thermoformer of lighting reflectors. Using proprietary high-performance materials and superior tooling technologies, Genesis can mold highly reflective, lightweight, one-piece reflectors that outperform traditional methods and materials. The inexpensive, drop-in reflectors dramatically reduce fixture assembly time and boast reflectivity of 90-97%.

1226 E 18th Street  
Greeley, Colorado 80631  
Ph: (970) 356-3487 | Fx: (970) 356-4656  
[www.genesisplastech.com](http://www.genesisplastech.com)



**Inventronics** is an innovative designer and manufacturer of LED drivers. Driven by an ongoing commitment to innovation and fueled by an array of patented technologies, Inventronics has demonstrated a track record of performance, service and quality. Its broad and growing product line includes constant voltage, constant current and multi-channel drivers from 25W to 300W. These versatile, high-performance solutions are well suited to indoor, outdoor and industrial applications ranging from LED panel lights to high bay and street and area lighting. All products are UL recognized and comply with worldwide safety and EMC requirements.

2825 S. Tulsa Ave.  
Oklahoma City, OK 73108  
Ph: (405) 600-7480 | Fx: (405) 600-9715  
[www.inventronics-co.com](http://www.inventronics-co.com)



**IR-TEC** has been specializing in sensor and control solutions for lighting and HVAC since 1982. The company offers a wide variety of occupancy and daylight sensors for OEM lighting fixture integration, standalone lighting controls, and building management systems integration through the use of Passive Infrared and High-Frequency Doppler technologies.

1295 S Lewis ST,  
Anaheim, CA 92805  
Ph: (855) 464-7832 | Fx: (714) 255-1452  
[www.irtec.com](http://www.irtec.com)



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For over 20 years, **Morelux Lighting** has been a full-service manufacturer specializing in vertically integrated solutions for lighting OEMs. Their team of experts can dramatically reduce time to market by helping to design fixtures, assist with tooling and prototyping, and optimize manufacturing and logistics. With decades of technical experience and resources in the US and Asia, their specialized expertise includes aluminum die casting and outdoor fixture development.

PO Box 697  
Conover, NC 28613  
(828) 308-3030  
[www.morelux.com](http://www.morelux.com)



**Lynk Labs Inc.** is an industry leading OEM supplier and partner for Patented low voltage and high voltage AC-LED technology. Lynk manufactures and supplies AC LED components including assemblies, COBs, AC LED drivers and system solutions. AC LED technology delivers cost advantages and better lighting infrastructure compatibility for many LED lighting systems.

2511 Technology Drive, Suite 108  
Elgin, IL 60124  
(847) 783-0123 | Fax (847) 783-0130  
[www.lynlabs.com](http://www.lynlabs.com)



**RLR Industries** produces high quality, industry standard engineered plastic lens and diffuser solutions for lighting OEMs. Serving commercial, residential, outdoor, healthcare, and hospitality segments, RLR's core competencies include thermoforming, sheet extrusion, and fabrication.

575 Discovery Place  
Mableton, GA 30126  
Ph: (770) 948-6069 | Fax: (770) 948-1389  
[www.rlrindinc.com](http://www.rlrindinc.com)



**Roytec Industries** manufactures custom electrical wire harnesses and electrical assemblies in highly automated plants in the US and Mexico. Its skilled, efficient workforce provides quality, turnkey solutions for OEMs. Roytec has more than 20 years of experience in cutting and stripping a wide variety of wires, ranging from awg 32 wire to 535 MCM cable, from single conductors to multiple conductors, as well as numerous insulation types and specialty projects. Prototyping and reverse engineering, and complete documentation services are offered.

306 Bell Park Drive  
Woodstock, GA 30188  
Ph: (770) 926-5470 | Fax: (770) 926-5247  
[www.roytecind.com](http://www.roytecind.com)



**Tripar® Inc** has been the lighting industry's metal stamping specialist since 1949. Tripar focuses on manufacturing metal components for recessed downlighting using more than 100 presses, 1600 dies, CNC laser and multiple fabrication machines. Its diverse line of architectural, commercial and residential components includes I.C.Boxes, plaster frames, junction boxes, bar hangers, housings and trims, as well as light fixture and lamp parts and wall plates. All of Tripar's components are designed to be compatible and customizable, to meet every customer requirement.

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Montreal, Quebec H1C 1G1, Canada  
Ph: (514) 648-7471 | Ph: (800) 361-0983  
Fx: (514) 643-4308  
[www.triparinc.com](http://www.triparinc.com)



**Wald Wire** has 60 years of experience in tooling and manufacturing custom wire products of virtually any shape, size, or quantity. With three production plants, they have the capacity to manufacture lighting wire guards quickly and cost-effectively with minimal lead time. Wald Wire offers finishing and fabrication services, as well as powder coating, zinc coating, or chrome coating.

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Oshkosh, WI 54902  
Ph (920) 231-5590 | Fx (920) 231-2212  
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