



The lighting industry's leading
full-service component sales agency.
65+ Years of Dedicated Service

Factory Facts

6333 Gross Point Road | Niles, IL 60714
Ph: (800) 621.1348 | Fx: (800) 438.2500
www.billbrownsales.com

A.L.P.® A.L.P.® is a leading global supplier of lighting components, offering a diverse line of products for lighting OEMs and the aftermarket. From LED to legacy applications, A.L.P. offers the industry's most comprehensive line of injection molded optics, vapor-proof enclosures, unwired fixture bodies, and reflectors. A.L.P. Brands include Steel Craft, LexaLite®, and Reflek®.

6333 Gross Point Road
Niles, IL 60714
Ph: (800) 621-1348 | Fx: (773) 774-9331
www.alpadvantage.com



A.L.P. LexaLite® is recognized in the lighting industry as a premier manufacturer of optical component solutions for fixture OEMs. A.L.P. LexaLite offers both proprietary and custom injection molding specializing in optical acrylic, polycarbonate and silicone materials. A.L.P. LexaLite is the leader in edgelit technology, metallizing, UV coating, painting, and photometric testing.



A.L.P. Reflek® is the industry's premium brand of made-to-order formed and fabricated components for multiple applications, including recessed, highbay and roadway. A.L.P. Reflek products include high-performance reflectors, trim rings and housing in a wide variety of finishes.



For over 40 years Steel Craft has provided customers with outstanding quality and value in metal components. The A.L.P. Steel Craft brand promise is fast and cost-effective delivery of component kits for a wide variety of applications in lighting and other market segments.



Bridgelux has been a leading developer and manufacturer of LED lighting technologies and solutions for over 15 years. Born of world-class engineering and informed by human intuition, their products and solutions to provide high performance, human-centric influenced light for the commercial, residential, industrial and outdoor markets.

46430 Fremont Blvd.
Fremont, CA 94538
Ph: (925) 583-8400 | Fx: (925) 583-8401
www.bridgelux.com



Genesis Plastics Technologies is a custom thermoformer of lighting reflectors. Using proprietary high-performance materials and superior tooling technologies, Genesis can mold highly reflective, lightweight, one-piece reflectors that outperform traditional methods and materials. The inexpensive, drop-in reflectors dramatically reduce fixture assembly time and boast reflectivity of 90-97%.

1226 E 18th Street
Greeley, Colorado 80631
Ph: (970) 356-3487 | Fx: (970) 356-4656
www.genesisplastech.com

inventronics Inventronics is an innovative designer and manufacturer of LED drivers. Its broad and growing product line includes constant voltage, constant current and multi-channel drivers from 25W to 1200W. These versatile, high-performance solutions are well suited to indoor, outdoor and industrial applications ranging from LED panel lights to high bay and street and area lighting. All products are UL recognized and comply with worldwide safety and EMC requirements.

2825 S. Tulsa Ave.
Oklahoma City, OK 73108
Ph: (405) 600-7480 | Fx: (405) 600-9715
www.inventronics-co.com



MetroSpec Technology® manufactures FlexRad® LED light sources exclusively for light fixture manufacturers needing the best efficiency, highest reliability, and most cost-effective solutions. For over 15 years, MetroSpec has been providing lighting OEMs with the finest LED technology, products, and services to help them quickly and confidently pursue LED fixture sales.

2401 Pilot Knob Road, Suite 108
Mendota Heights, MN 55120
(651) 452-4800 | Fax: (651) 452-4805
www.flexrad.com



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For over 20 years, **Morelux Lighting** has been a full-service manufacturer specializing in vertically integrated solutions for lighting OEMs. Their team of experts can dramatically reduce time to market leveraging decades of technical experience and resources in the US and Asia, their specialized expertise includes aluminum die casting and outdoor fixture development.

PO Box 697
Conover, NC 28613
(828) 308-3030
www.morelux.com

PLASKOLITE

Plaskolite is an industry leader in acrylic and polycarbonate lighting lens solutions, with OEM product lines that include extruded sheet, cast sheet, custom extruded profiles, and films. Plaskolite's in-house engineering team offers optical expertise to help tailor designs to your specific fixture requirements with precision and innovation.

400 W Nationwide Blvd, Suite 400
Columbus, OH 43215
(800) 848-9124
www.plaskolite.com

575 Discovery Place
Mableton, GA 30126
Ph: (770) 948-6069 | Fax: (770) 948-1389
www.rlrintdinc.com



RLR Industries produces high quality, industry standard engineered plastic lens and diffuser solutions for lighting OEMs. Serving commercial, residential, outdoor, healthcare, and hospitality segments, RLR's expertise includes thermoforming, fabrication, and acoustical solutions.

306 Bell Park Drive
Woodstock, GA 30188
Ph: (770) 926-5470 | Fax: (770) 926-5247
www.roytecind.com



Roytec Industries manufactures custom electrical wire harnesses and electrical assemblies in highly automated plants in the US and Mexico. Its skilled, efficient workforce provides quality, turnkey solutions for OEMs. Roytec has more than 20 years of experience in cutting and stripping a wide variety of wires, ranging from awg 32 wire to 535 MCM cable, from single conductors to multiple conductors, as well as numerous insulation types and specialty projects. Prototyping and reverse engineering, and complete documentation services are offered.

6156 Wesselman Road
Cincinnati, OH 45248
800-345-8966
www.sur-seal.com



The Sur-Seal® Company is a custom manufacturer of sealing gaskets and offers flexible design, prototyping, manufacturing and sourcing options for lighting OEMs. From environmental sealing, thermal management and insulation to EMI/RFI shielding and optical control, Sur-Seal leverages polymer-based solutions and proprietary materials to optimize lighting performance.

9750 Maurice Duplessis
Montreal, Quebec H1C 1G1, Canada
Ph: (514) 648-7471 | Ph: (800) 361-0983
Fx: (514) 643-4308
www.triparinc.com



Tripair® Inc has been the lighting industry's metal stamping specialist since 1949. Tripair focuses on manufacturing metal components for recessed downlighting using more than 100 presses, 1600 dies, CNC laser and multiple fabrication machines. Its diverse line of architectural, commercial and residential components includes I.C.Boxes, plaster frames, junction boxes, bar hangers, housings and trims, as well as light fixture and lamp parts and wall plates. All of Tripair's components are designed to be compatible and customizable, to meet every customer requirement.

846 Witzel Ave
Oshkosh, WI 54902
Ph (920) 231-5590 | Fx (920) 231-2212
www.waldwire.com



Wald Wire has 60 years of experience in tooling and manufacturing custom wire products of virtually any shape, size, or quantity. With three production plants, they have the capacity to manufacture lighting wire guards quickly and cost-effectively with minimal lead time. Wald Wire offers finishing and fabrication services, as well as powder coating, zinc coating, or chrome coating.

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