



The lighting industry's leading  
full-service component sales agency.  
70 Years of Dedicated Service

## Factory Facts

6333 Gross Point Road | Niles, IL 60714  
Ph: (800) 621.1348 | Fax: (800) 438.2500  
[www.billbrownsales.com](http://www.billbrownsales.com)

# A.L.P.®

A.L.P.® is a leading global supplier of lighting components, offering a diverse line of products for lighting OEMs and the aftermarket. From LED to legacy applications, A.L.P. offers

the industry's most comprehensive line of injection molded optics, vapor-proof enclosures, unwired fixture bodies, and reflectors. A.L.P. Brands include Steel Craft, LexaLite®, and Reflek®.

6333 Gross Point Road  
Niles, IL 60714  
Ph: (800) 621-1348 | Fax: (773) 774-9331  
[www.alpadvantage.com](http://www.alpadvantage.com)



A.L.P. LexaLite® is recognized in the lighting industry as a premier manufacturer of optical component solutions for fixture OEMs. A.L.P. LexaLite offers both proprietary and custom injection molding specializing in optical acrylic, polycarbonate and silicone materials. A.L.P. LexaLite is the leader in edgelit technology, metallizing, UV coating, painting, and photometric testing.



For over 40 years Steel Craft has provided customers with outstanding quality and value in metal components. The A.L.P. Steel Craft brand promise is fast and cost-effective delivery of component kits for a wide variety of applications in lighting and other market segments.



Bridgelux has been a leading developer and manufacturer of LED lighting technologies and solutions for over 15 years. Born of world-class engineering and informed by human intuition, their products and solutions to provide high performance, human-centric influenced light for the commercial, residential, industrial and outdoor markets.

46430 Fremont Blvd.  
Fremont, CA 94538  
Ph: (925) 583-8400 | Fax: (925) 583-8401  
[www.bridgelux.com](http://www.bridgelux.com)



Genesis Plastics Technologies is a custom thermoformer of lighting reflectors. Using proprietary high-performance materials and superior tooling technologies, Genesis can mold highly reflective, lightweight, one-piece reflectors that outperform traditional methods and materials. The inexpensive, drop-in reflectors dramatically reduce fixture assembly time and boast reflectivity of 90-97%.

1226 E 18th Street  
Greeley, Colorado 80631  
Ph: (970) 356-3487 | Fax: (970) 356-4656  
[www.genesisplastech.com](http://www.genesisplastech.com)

# inventronics

**Inventronics** is an innovative designer and manufacturer of LED drivers. Its broad and growing product line includes constant voltage, constant current and multi-channel drivers from 25W to 1200W. These versatile, high-performance solutions are well suited to indoor, outdoor and industrial applications ranging from LED panel lights to high bay and street and area lighting. All products are UL recognized and comply with worldwide safety and EMC requirements.

2825 S. Tulsa Ave.  
Oklahoma City, OK 73108  
Ph: (405) 600-7480 | Fax: (405) 600-9715  
[www.inventronics-co.com](http://www.inventronics-co.com)



for OEM lighting fixture integration, standalone lighting controls, and building management systems integration through the use of Passive Infrared and High-Frequency Doppler technologies.

IR-TEC has been specializing in sensor and control solutions for lighting and HVAC since 1982. The company offers a wide variety of occupancy and daylight sensors

1295 S Lewis ST,  
Anaheim, CA 92805  
Ph: (855) 464-7832 | Fax: (714) 255-1452  
[www.irtec.com](http://www.irtec.com)



MetroSpec Technology® manufactures FlexRad® LED light sources exclusively for light fixture manufacturers needing the best efficiency, highest reliability, and most cost-effective solutions. For over 15 years, MetroSpec has been providing lighting OEMs with the finest LED technology, products, and services to help them quickly and confidently pursue LED fixture sales.

2401 Pilot Knob Road, Suite 108  
Mendota Heights, MN 55120  
(651) 452-4800 | Fax: (651) 452-4805  
[www.flexrad.com](http://www.flexrad.com)



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For over 20 years, **Morelux Lighting** has been a full-service manufacturer specializing in vertically integrated solutions for lighting OEMs. Their team of experts can dramatically reduce time to market leveraging decades of technical experience and resources in the US and Asia, their specialized expertise includes aluminum die casting and outdoor fixture development.

PO Box 697  
Conover, NC 28613  
(828) 308-3030  
[www.morelux.com](http://www.morelux.com)

## PLASKOLITE

**Plaskolite** is an industry leader in acrylic and polycarbonate lighting lens solutions, with OEM product lines that include extruded sheet, cast sheet, custom extruded profiles, and films. Plaskolite's in-house engineering team offers optical expertise to help tailor designs to your specific fixture requirements with precision and innovation.

400 W Nationwide Blvd, Suite 400  
Columbus, OH 43215  
(800) 848-9124  
[www.plaskolite.com](http://www.plaskolite.com)



**RLR Industries** produces high quality, industry standard engineered plastic lens and diffuser solutions for lighting OEMs. Serving commercial, residential, outdoor, healthcare, and hospitality segments, RLR's expertise includes thermoforming, fabrication, and acoustical solutions.

575 Discovery Place  
Mableton, GA 30126  
Ph: (770) 948-6069 | Fax: (770) 948-1389  
[www.rlrlindinc.com](http://www.rlrlindinc.com)



20 years of experience in cutting and stripping a wide variety of wires, ranging from awg 32 wire to 535 MCM cable, from single conductors to multiple conductors, as well as numerous insulation types and specialty projects. Prototyping and reverse engineering, and complete documentation services are offered.

**Roytec Industries** manufactures custom electrical wire harnesses and electrical assemblies in highly automated plants in the US and Mexico. Its skilled, efficient workforce provides quality, turnkey solutions for OEMs. Roytec has more than

306 Bell Park Drive  
Woodstock, GA 30188  
Ph: (770) 926-5470 | Fax: (770) 926-5247  
[www.roytecind.com](http://www.roytecind.com)

## SILVAIR

**Silvair** is a global leader in wireless lighting controls and IoT solutions, specializing in **Bluetooth® NLC**, the only global, open standard for control devices ideally suited for smart buildings. Silvair provides fixture OEMs with an interoperable, scalable platform that simplifies integration, user commissioning, and speeds time-to-market. This ecosystem is supported

by a dedicated onboarding team, intuitive commissioning apps, and comprehensive technical support.

717 Market Street, Suite 100  
San Francisco, CA 94103  
Ph: (847) 778-7457  
[Silvair.com](http://Silvair.com)



**The Sur-Seal® Company** is a custom manufacturer of sealing gaskets and offers flexible design, prototyping, manufacturing and sourcing options for lighting OEMs. From environmental

sealing, thermal management and insulation to EMI/RFI shielding and optical control, Sur-Seal leverages polymer-based solutions and proprietary materials to optimize lighting performance.

6156 Wesselman Road  
Cincinnati, OH 45248  
800-345-8966  
[www.sur-seal.com](http://www.sur-seal.com)



**Wald Wire** has 60 years of experience in tooling and manufacturing custom wire products of virtually any shape, size, or quantity. With three production plants, they have the capacity to manufacture lighting wire guards quickly and cost-effectively with minimal lead time. Wald Wire offers finishing and fabrication services, as well as powder coating, zinc coating, or chrome coating.

846 Witzel Ave  
Oshkosh, WI 54902  
Ph (920) 231-5590 | Fx (920) 231-2212  
[www.waldwire.com](http://www.waldwire.com)